

Privacy Policy

As of February 1, 2010

This is a website of the Latino Partnership for Conservative Principles, an initiative of American Principles. We can be reached at:

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The following describes the policies and practices of the Latino Partnership for Conservative Principles (LPCP) with regard to the collection and use of personal information from users of www.latino-partnership.org, subscribers to our various email news products, and donors. Throughout this page, the terms “we,” “us,” and “our” are meant to include LPCP staff, contractors, and volunteers. Our websites are hosted by Go Daddy.

We have the utmost respect for your privacy and will not trade, sell or exchange your personal information with anyone. We only share your information with third parties we have contracted with to provide you services on our behalf, as described below under “With whom we share the information.”

When it comes to collection and use of personal information, we are guided by considerations of how to best serve our members and users, including whether we have permission to use the information we gather in the way intended, and whether we need to use the information in order to fulfill the expectations of the individual who provided it. :

Information we collect about you

Membership and Registration

In order to subscribe to any of our e-newsletters or become a member of LPCP, you need to register with our organization (this is free). During registration, you must supply us with your email address and name. Members are also given the opportunity to provide other demographic information like address, phone number, zip/postal code, referral source, and other questions designed to gather data about our members' interests and preferences.

Browsing the site

When you visit our website, we collect information about your session (e.g. session length, pages visited, files downloaded) based on either the IP address of your computer (if you are not a registered user), or your unique user identifier (if you are a registered user). Our website uses cookies to facilitate this tracking. For an excellent description of cookies and how they work see [Wikipedia on cookies](#).

This information is stored in log files maintained by our website host. Log data is used in aggregate to analyze how people use our website.

Donating

When you donate to LPCP, whether online, by mail, or on the phone, we ask for your name, address, email address, phone number, and payment method. If you pay by check, we keep a photocopy of your check. If you pay by credit card, we keep a record of the transaction, but do not store your credit card

number on our website. We also maintain pertinent information about you and your gifts in a secure database, including but not limited to gift amounts, dates, payment types, and any special gift terms or conditions.

Commenting on a blog post or other content

On occasion, we may allow for online comments on posted materials. You do not need to register to do this, you only need to supply your name, your comment, and your email address should we need to follow up with you regarding your comment. Only the name you supply and your comment will be displayed on the site to the public. This information is stored by the host of our website.

Forwarding an item to a friend

Throughout our websites and email newsletters, we may offer the option for you to forward items to a friend. In this process we use an online form collect your name, email address, an optional comment from you, and the email address of your friend. This information is used to deliver the item to your friend, but is not stored by us; the email address(es) that you provide to use this feature will only be used to send the requested item.

How we use the information

Aggregate information

Our goal is to offer you the tools and knowledge you need to take action on the issues that are important to you. Therefore, the majority of the information we collect, from website tracking to survey responses, has to do with what your interests are and how you use (or would like to use) our work. We analyze this data in aggregate and in segments and use this information in order to provide better research, content, design, organization, and delivery of our work to you.

Email addresses

If you are subscribed to any one of our newsletters, we will use information you've provided to deliver and tailor them for you. We may also send you by email occasional action notices, appeals for funds, and administrative or other notices regarding the website, its contents, and your registration.

Donors who supply their email address may also receive occasional updates and appeals for funds via email, independent of any newsletter subscriptions, with the option to opt-out at any time.

When you submit questions or comments to an LPCP staff member by email (via a link on the website, e.g.), we will use your e-mail address to respond directly to you.

Except as explained in this policy, LPCP does not send unsolicited e-mail.

Other individual information

When you participate in any public forum hosted by or on behalf of LPCP, information you submit will be made publicly available and attributed to you. For example, when you provide a public comment on a blog post or other page, both your comment and the name you supply will be shown on the page for other website visitors to see. This information may be copied or shared by other people, and LPCP has no control over who obtains the information or what they do with it.

If you supply us with your postal address you may receive periodic mailings from us with information on action alerts, research and services, fundraising, or upcoming events.

If you supply us with your telephone number we will only call you with information regarding inquiries you have made, donations, donor-member benefits, or to update contact information. On rare occasions we may contact you by phone to seek input or advice on a particular policy issue or opportunity.

If you make a donation to LPCP, we will acknowledge your generosity in our annual report, website, and other fundraising materials, unless you request at the time of your donation to be acknowledged anonymously. We will also use the information you provide to deliver notes of thanks, tax receipts, and your benefits of membership.

If your participation in a contest, survey, or special offer entitles you to a prize or other gift of thanks, we will use information you provided to us to fulfill your prize. Some survey information may be maintained with your profile so we can tailor the presentation of our work to you.

With whom we share the information

We may share aggregate information about our audience (e.g. demographics, interests, website usage) with donors, partners, website users or other interested parties. Please note that this is not personal information, only general summaries of the activities and interests of our audience.

Third party service providers

We will not share individually-identifying personal information about you with third parties without your permission, with the exception of service providers or other organizations we contract with to fulfill services on our behalf (e.g. delivering email or mail, executing credit card transactions), or under the circumstances described in Compliance with Legal Requirements below.

Compliance with Legal Requirements

We may disclose personal information if we are required to by law, or we believe that such action is necessary to (a) comply with the law or with legal process, (b) protect and defend our rights and property, (c) protect against misuse or unauthorized use of LPCP or LPCP's work, or (d) protect the personal safety or property of our users or the public. As such, if you attempt to pose as someone else, we may disclose information about you or your actions as part of an investigation into any harm done by your actions.

Security

When we transfer and receive certain types of sensitive information, such as financial information, we redirect visitors to a secure outside vendor's server (currently Paypal). To prevent unauthorized access, maintain data accuracy, and ensure the appropriate use of information, we have put in place physical, electronic, and managerial procedures to protect the information we collect online.

Business Transitions

If LPCP were to merge with or acquire another entity, or sell a portion of its assets, some information regarding donors, subscribers, registered website users, and/or website visitors may be transferred.

How you can manage the use of your information

LPCP maintains other information, especially about donors, that is not accessible on the website. Upon request we will provide you with access to information that we maintain about you, including financial information (e.g., credit card account information), transaction information (e.g., dates on which customers or donors made purchases or donations, amounts, and types of purchases), or contact information (e.g., name, address, phone number). If you need this information corrected or updated, please call, email, or write us at the contacts provided above.

We respect those that wish to receive the benefits of registration but otherwise wish to have no contact at all with the organization. If you wish to have no email contact, phone contact, or mailings from LPCP, please call, email, or write us at the contacts provided above. We will process the request within 10 business days of receiving notice. We reserve the right to contact you for customer service purposes regarding any transactions you initiate with LPCP.

If you feel that this site is not following its stated privacy policy, you may contact us at the above addresses or phone number, state or local chapters of the Better Business Bureau, the state or local consumer protection office, or the Federal Trade Commission by phone at (202) FTC-HELP ((202) 382-4357) or electronically at <http://www.ftc.gov/ftc/complaint.htm>.

Your Consent

By using our Web site, you consent to the collection and use of this information by LPCP. If we make any changes to our privacy policy, we will post those changes on this page so that you are always aware of what information we collect, how we use it, and under what circumstances we disclose it.

Protection For Children - COPPA Compliance

We are committed to protecting the privacy and rights of children online. We believe that children should be able to use the Internet in a safe, productive, and efficient manner and should be afforded the highest protection available with respect to their personal information. To that end, we have made it our policy to not collect any individually identifiable information from users whom we know are under the age of 13.

The Children's Online Privacy Protection Act ("COPPA") imposes certain requirements upon web sites and online services that are directed toward children. To learn more about COPPA, [click here](#) for the Federal Trade Commission COPPA Web Site.

Miscellaneous

We do not currently partner with or have special relationships with any ad server companies

LPCP is not responsible for the content or the privacy policies of websites to which it links.

From time to time, we may use website visitor information for new, unanticipated uses not previously disclosed in our privacy notice. If our information practices change at some time in the future we will post the policy changes to our website to notify you of these changes. If you are concerned about how your information is used, you should check back at our website periodically.