



**LATINO
PARTNERSHIP
FOR CONSERVATIVE
PRINCIPLES**

**Media contact:
Allegra Hewell (703) 927-2473**

**For immediate Release
February 16, 2010**

**American Principles Project Launches
Latino Partnership for Conservative Principles**
*New Initiative will Campaign for the Latino Vote
And Advocate for Immigration Reform*

Washington, DC – The American Principles Project (APP), a conservative organization dedicated to preserving and propagating the fundamental principles on which our country was founded, today launched a new initiative, the Latino Partnership for Conservative Principles, which seeks in its outreach to Latinos to appeal to the conservative values and ideals predominant within the Latino community and, in its inreach to conservatives, to integrate Latinos into fuller and more active participation in the conservative movement.

“The American Principles Project is excited to launch this vital initiative to lead the conservative movement in carrying its message to the Latino community and to welcome Latinos as partners in promoting the fundamental principles on which this country was founded. By strengthening the ties between the conservative movement and the Latino community, the Latino Partnership for Conservative Principles will be a driving force in the struggle to preserve the values that Latinos and non Latino conservatives cherish,” stated Robert P. George, founder of APP.

The Latino Partnership’s dual mission is, first, to garner greater Latino support for conservative causes and candidates and, second, to encourage the conservative movement to support policies that are welcoming of immigrants and to assist the Latino community preserve its conservative values by supporting Latino conservative groups and candidates.

The Latino Partnership will develop educational programs and initiatives drawing on Latino support for conservative ideas and principles. It will also advocate and appeal to Congress and the Administration in favor of conservative causes as well as comprehensive immigration reform. Furthermore, The Latino Partnership will campaign among Latino voters and invest substantial resources to support pro-immigration candidates who are committed to fundamental conservative values and ideals.

Alfonso Aguilar, the former Chief of the U.S. Office of Citizenship during the Bush Administration, has joined the Latino Partnership as Senior Fellow and Spokesperson. In addition, the Partnership is already beginning to build its Board, which already includes Puerto Rico Governor Luis Fortuño, Grover Norquist, President of Americans for Tax Reform, Latino actor and producer Eduardo Verastegui, Latina actress Karyme Lozano, and Philadelphia community leader Jorge Fernández.